SIM

SOCIETY FOR INFORMATION MANAGEMENT
CAPITAL AREA CHAPTER

SIMCAC 2027

Sponsorship Prospectus

> *One partnership, year-round access to the Washington, DC region's CIOs, CTOs, CISOs and senior technology leaders.*

1979

Chartered — four decades as DC's premier tech-executive association

120+

Senior technology leaders across government, nonprofit and industry

90

Net Promoter Score for SIMCAC Enclave executive dinners

Chapter | Enclave | Charity Golf

Sponsorship inquiries
sponsorship@SIMCAC.org

SIMCAC 2027 SPONSORSHIP

Who you'll reach & what it costs

THE ROOM

SIMCAC members are the people who own technology strategy and budget at DC-area organizations — and they join to build trusted relationships, not to sit through pitches.

CIO · CTO · CISO · CDO · Chief AI Officer · SVP / VP Technology · IT Directors

MEMBER ORGANIZATIONS INCLUDE

Marriott International · GEICO · Navy Federal Credit Union · CarMax · FINRA · Pfizer · Johns Hopkins HealthCare · CVS Health · Elevance Health · Walmart · World Bank Group · Inter-American Development Bank · KPMG · Accenture · ServiceNow · Farmer Mac · DC Government · Department of the Navy · U.S. Capitol Police · American University

2027 OPPORTUNITIES AT A GLANCE

Package	Program	2027 Investment	Availability
Annual Chapter Sponsor	Chapter	**$15,000**	5
Event Sponsor	Chapter	**$4,000**	Varies
Enclave Dinner Seat	Enclave	**$6,200**	2–4
Champion Title Sponsor	Charity Golf	**$23,000**	1
Ace Sponsor	Charity Golf	**$10,000**	10
Eagle Sponsor	Charity Golf	**$5,000**	As available
Par Sponsor	Charity Golf	**$3,000–$5,000**	10

Bundle & save

Discount applies to the lowest-priced item in your bundle

Sponsor 2	Sponsor 3	Sponsor 4+
15% off	**20% off**	**25% off**

Chapter & Enclave

Annual Chapter Sponsor — $15,000

Year-round visibility as a partner of the chapter across every SIMCAC program.

- Attendance at most events
- Preferential speaking or hosting slot
- Logo on website
- Real relationships

Event Sponsor — $4,000

Put your name on a single SIMCAC chapter program and meet the members who attend.

- Attendance for two
- Introduction and remarks at the event
- Logo on website, newsletter, and event emails
- Guest pass for 2 senior IT customers
- Attendee contact list

SIM ENCLAVE®

Enclave Dinner Sponsor

$6,200 per sponsor

Each quarter, 12 of SIMCAC's most senior members — CIOs, CTOs, CDOs, CISOs or equivalent — gather for an intimate, facilitated dinner and a candid conversation about the issues on their agenda. Only two sponsors sit at the table, so the relationships you start here are real ones.

Every Enclave seat includes

- One seat at the dinner (two sponsors per dinner)
- Acknowledgment by the Enclave host at the event
- Attendee list — names, companies and titles (emails for members who opt in)
- Post-event social media recap tagging you and all attendees
- Online logo exposure

90 Net Promoter Score from SIMCAC Enclave attendees

> *"The smaller group allowed individuals to have a frank discussion with their peers."*

> *"Great insights on how peers are dealing with challenges."*

Questions about Enclaves? Contact SIMCAC Enclave Leader Michael King, or write to sponsorship@SIMCAC.org.

SIMCAC 2027 SPONSORSHIP

Charity Golf Outing

[2027 date] · [Golf club, city] · Proceeds support STEM-focused local charities

SIM

Champion Title Sponsor — $23,000

1 AVAILABLE · ALL ACE BENEFITS, PLUS

- Four golfers total — two on each of two teams
- MC the post-event reception and raffle
- Title recognition at the reception and on course advertising
- Your logo on every golf cart

Ace Sponsor — $10,000

10 AVAILABLE

- Two golfers, plus two Practitioner guests at no cost
- Dedicated hole with signage; two reps greet every group
- Run a hole contest; donate a premium raffle item
- Logo merchandise in practitioner gift bags
- Two reps join one additional SIMCAC social event

Eagle Sponsor — $5,000

BASED ON AVAILABILITY · CHOOSE ONE

Breakfast · Mimosa / Bloody Mary Bar · Lunch · Dinner · Cocktail Reception · Putting Contest

- Two golfers
- Signage and meet-and-greet at your station
- Logo and recognition on the event website
- Attendee list

Par Sponsor — $3K–$5K

BASED ON AVAILABILITY · CHOOSE ONE

Beverage Cart · Early Bird Belt · Orange Crush / Bourbon Bar · Golf Glove · Golf Ball · Cigar · Photographer · Cannon Hole · Driving Range · Leaderboard · Hot Dog Stand

- One golfer
- Logo and recognition on the event website
- Attendee list

Every golf sponsor is recognized to all SIMCAC members and across the SIMCAC website, social media and monthly newsletters.

Road to Nationals: the chapter's winning team earns a spot in the SIM National Tournament of Championships.

Extra guests: add Practitioner golfers at any level for $150 each.

Ready to build your 2027 package?

Combine any two or more opportunities and save up to 25%.

sponsorship@SIMCAC.org